Smart Riders

Smart Riders is an interactive, online program designed to educate elementary students and parents on ways to make our roads safer and prevent crashes. The program is comprised of chapters, and each chapter explains a different aspect of roadway safety such as booster and seat belt safety, smart walking, not driving distracted and smart bicycling. Teachers can send the Smart Rider information home, and students can complete the modules alongside a parent or caregiver, or the modules can be taught in class as a group activity.

There is also an opportunity for hands-on learning with **Smart Riders: Smart Town.** Smart Riders: Smart Town is an extension of the Smart Riders program designed to help schools and communities create a traffic garden, a mini traffic system that enables young children to learn about roadway rules and practice positive traffic behaviors. Students can walk, bike, or roll through these traffic gardens to practice real-world scenarios in a safe, controlled environment.

www.savemolives.com/mcrs/smart-riders
Beth Markley - beth.markley@modot.mo.gov

Mothers Against Drunk Driving (MADD)

Power of Parents: Parent workshops discuss youth brain and emotional development, different parenting styles and their impact on underage drinking, tips for starting and maintaining conversations about alcohol and information about empowering young people to make good decisions about alcohol. Workshops and handbooks are available to schools, religious groups and the community at no charge.

Power of You(th): MADD helps youth explore the real, short- and long-term impacts of drinking underage, including how it damages their brains and the long-lasting social consequences through interactive presentations delivered by certified facilitators. In many areas, MADD representatives are available to speak at schools, churches, or other community gatherings.

Jenny Derleth - jenny.derleth@madd.org (St. Louis)
Annabelle Daugherty - anabelle.daugherty@madd.org (Kansas City)

First Impact

First Impact is an evidence-based, traffic safety parent program targeted to parents and/or guardians of teen drivers in the pre-permit, permit or intermediate stage of licensure. The goal of First Impact is to reduce the number of motor vehicle fatalities, injuries and crashes among teen drivers by increasing parental awareness and enforcement of Missouri's graduated driver license law.

First Impact will provide the tools parents need to be involved in monitoring, coaching and supporting their new teen driver. Ensuring that parents understand the risks and responsibilities associated with driving is essential in preventing teen driving tragedies. First Impact has trained facilitators statewide and is provided free of charge.

Also provided is a parent/teen driving agreement which outlines specific rules that parents and teens agree to follow during the different stages of licensure of the teen.

www.modsea.org
Allyn Workman or Carol Hoormann – firstimpact@modsea.org

R.E.S.T.

R.E.S.T. (Recognize Exhaustion for Safer Travel) is a dedicated drowsy driving awareness and prevention program that empowers drivers with life-saving strategies to spot early signs of fatigue and significantly reduce sleep-related traffic crashes.

Russ Burris - russb372@gmail.com

Missouri State Highway Patrol

The Missouri State Highway Patrol (MSHP) can provide highway safety educational programs statewide at no cost. At times MSHP will allow students to participate in the "Seat Belt Convincer," "Rollover Simulator," or the "ATV/UTV Simulator".

Seat Belt Convincer - This interactive device demonstrates the importance of wearing a seat belt through a 5-mph simulated, head-on collision.

Rollover Simulator - This device gives students the opportunity to visually experience the effects of a rollover vehicle traffic crash.

ATV/UTV Simulator - This interactive device effectively trains operators to recognize and avoid ATV/UTV hazards in a secure, controlled environment, mimicking real-world hazards through a controlled 30-degree tilt.

To Schedule a program in your area, visit:
https://apps.mshp.dps.mo.gov/MSHPWeb/PatrolDivisions/PIED/index.html.

Docudrama (Mock Car Crash)

Docudramas, or mock car crashes, depict the realities and consequences of a traffic crash. Police, fire, ambulance, coroners, and other emergency personnel are summoned to the mock crash as the impaired driving or distracted driving scene is played out and duties are performed as they would in a real-life situation.

Caitlin Jones - cjones@meramecregion.org
Becky Foster - becky.foster@modot.mo.gov

Spanish-Speaking Outreach & Communication

This opportunity provides statewide outreach and engagement services at Hispanic/Latino-focused community and school events, festivals, and other various events as needed.

Through direct engagement, these efforts help make highway safety information more accessible to Missouri's Spanish-speaking communities by connecting individuals and families with important highway safety education, resources and initiatives using the correct Spanish dialect.

José Ramos - nivelupservices@outlook.com

Free BUPD signs (metal and yard) can be found at
https://www.savemolives.com/mcrs/bupdsigns

Free brochures and educational materials can be found at
www6.modot.mo.gov/OrderSystem/pub/displayOrder.do

For questions or additional information on any of these programs, please call 1-800-800-BELT

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SIMPLE ACTIONS
Save Lives

MoDOT
Highway Safety

Statewide Youth Traffic Safety Programs

Missouri Coalition for Roadway Safety

saveMOlives

TRACTION

TRACTION – Teens Taking Action to Prevent Traffic Crashes is a peer-to-peer youth traffic safety leadership training program designed to empower high school students to take an active role in preventing traffic crashes and promoting safe driving habits.

TRACTION is a 2.5-day training program designed to develop natural leadership and give teens the tools needed to reduce traffic crashes in their schools and communities. Up to 12 students and 2 advisors from each high school are invited to attend one of the summer conferences as school teams. As teams actively participate, they will develop an action plan, enabling students to carry out specific projects during the school year to promote safe driving habits and prevent traffic crashes.

The cost to attend the 2.5 day training program is $15.00 per person.

www.motraction.com
Rachel Penny – rpenny@cityofcapegirardeau.org
Kacey Wilson - kacey.wilson@modot.mo.gov

Sharing the Road with Large Trucks & Buses

Commercial motor vehicle (CMV) drivers face three key safety challenges while driving due to the bigger size of vehicle they operate - huge blind spots (also referred to as No-Zones), longer stopping distances, and wide turning radiuses. The motoring public, especially teens, should understand these safety challenges and learn how to safely share the road with these large trucks and buses.

Organizations like Walmart and the American Trucking Association (ATA) are actively involved in Share the Road/No-Zone Awareness Programs. They have trucks that will come to your area for free, deliver a presentation, and allow students to sit in the truck and experience the safety challenges that CMV drivers face while driving down the road. In addition, MoDOT can coordinate with Walmart on a more in-depth indoor presentation that explores the three safety challenges and discusses tips for driving safely.

David Taber – david.taber@walmart.com
Rocky Griffith - rocky.griffith@walmart.com
Heather Luebbert – heather.luebbert@modot.mo.gov
ATA Share the Road Program - https://www.trucking.org/share-road

Booster to Belts

Booster to Belts is a 20-minute fun, interactive way for teens to teach children (Kindergarten through 3rd grade) the importance of buckling up and using a booster seat. The mascot, Booster Rooster, motivates children to use booster seats, ride in the backseat and to always buckle up. A participating school will be sent a packet of information that will include the PowerPoint and speaker notes, additional handouts and a paint sheet for each student.

High school student leaders can present this program to the elementary schools in their community and possibly receive $150.00 for every program taught. This peer-to-peer interaction results in building awareness and cultivating change centered around the importance of buckling up.

www.dccca.org/program/booster-to-belts-missouri/
Danie Lee - dlee@dccca.org

Keys to Independence

The State of Missouri recognizes that a young adult cannot be fully independent without a driver's license. Having a license is particularly important for youth without a traditional family support network as it enables them to have a job, go to school, engage socially, and contribute to their community. Keys to Independence MO creates opportunities and removes barriers to driving by financially supporting the cost of driving lessons for youth in out-of-home care.

Youth must be residing in out-of-home care in the State of Missouri, must be 15-23 years old, and must meet Graduate Driver's License Law and DMV requirements for a learner permit and driver license.

www.keystoindpendencemo.com
Maria Bonilla - mariab@flitecenter.org

Arrive Alive Tour

The Arrive Alive Tour reduces traffic safety problems related to distracted and impaired driving through a state-of-the-art virtual reality simulator within high schools across the state.

The simulator is installed on an actual vehicle and allows participants to experience, in a controlled environment, the potential consequence of driving while distracted or impaired. Each event runs up to 6 hours and averages 20-25 students/hour in the driver's seat. For students not in the vehicle, monitors display a "passenger eye view" of the current simulation, as well as a high-impact awareness video featuring facts and statistics related to distracted and impaired driving.

https://arrivealivetour.com
Nick Pitts - nick@dwiprevention.org

TyREDD

TYREDD, (Tyler Raising Education for Drowsy Driving), is an organization that was founded in 2011 after the Warne family lost their oldest son, Tyler, in a drowsy driving crash. TyREDD's mission is to prevent other families from having to suffer the loss of a loved ones life due to drowsy driving by providing an engaging presentation combining the Warne's family story of loss with the science behind the benefits of sleep.

Tyler's mother, Kerrie, has partnered with the COO for the Clayton Sleep Institute, Matthew Uhles, and together they have developed a very powerful and educational presentation that they give to high schools, businesses, organizations, and parents.

www.tyredd.org
Kerrie Warne - kerrie.warne@gmail.com

Work Zone Safe

This online teen driver education program teaches new drivers that there is a face and a family behind every flag, cone, and flashing light.

Teens who complete the 45-minute Missouri Work Zone Safe course will learn how to drive safely through work zones, share the road with first responders, and can enter to win a $500 Work Zone Safe educational scholarship.

www.workzonesafe.com
Becky Foster - becky.foster@modot.mo.gov

Safe and Sober

Missouri Safe and Sober is designed to give high school and middle school students, along with their parents and teachers, the information they need to prevent underage drinking. By properly educating students and their parents on the criminal, civil, personal, and emotional consequences of underage drinking, the hope is to encourage safe choices both now and as students transition toward adulthood.

The Missouri Safe and Sober program is made up of three components: High School Program, Middle School Program, and Parent Program. Each program uses a video-based presentation tailored to each age group, educating them on the dangers of underage drinking, how to set limits, and how to prevent underage drinking.

www.missourisafeandsober.com
Chris Davis - cdavis@cpozarks.org
Jessi Brown - jbrown@cpozarks.org

ThinkFirst Kansas City

The mission of ThinkFirst is to prevent traumatic injuries through education, research and policy. The award-winning programs of ThinkFirst educate people, especially high-risk young people, about their vulnerability to brain and spinal cord injury, common causes of these injuries, and how to prevent them.

The most effective component of the program features the personal testimony of a ThinkFirst Voices for Injury Prevention (VIP) speaker. VIP speakers are people who have sustained a brain or spinal cord injury, usually due to a motor vehicle crash. ThinkFirst presentations explain the basic anatomy of the central nervous system and the permanent physiological changes caused by a brain or spinal cord injury. Students learn the common causes of these injuries, ways to prevent them, and who is most at risk.

Will Nothnagel – will@theresearchfoundationkc.org

For speakers outside of the Kansas City region please contact Becky Foster - becky.foster@modot.mo.gov

B.R.A.K.E.S.

B.R.A.K.E.S. (Be Responsible and Keep Everyone Safe) conducts hands-on, advanced driver training events for teens and their parents through both classroom and hands-on experience in a closed course, in a controlled environment. Driving exercises include distracted driving awareness, panic braking, crash avoidance, car control/skid recovery, and drop- wheel/off-road recovery. Other elements include proper seat and mirror placement, proper use of seatbelts, eye scanning, CMV safety, what to do during a traffic stop and more.

B.R.A.K.E.S. is offered free of charge, but a $99 deposit is required at the time of registration and is refundable upon the completion of class. Workshops are conducted on a weekend and offer five,3-hour training sessions for participants to choose from. B.R.A.K.E.S can train 180 students and their parents per weekend.

www.putonthebrakes.org
Becky Foster - becky.foster@modot.mo.gov